## Unit Name and subtitles of the Chapter 1 Introduction 1.1 Meaning, Factors affecting Economic Environment - Economic, Political, Technological, Social & Cultural 1.2 Challenges to Indian Economy: Natural Resources, Energy, Resources, Education, Health, Environment 1.3 Comparison of Indian Economy with the World Economy – Population, Agriculture, Industry and Service Sector 2 **Agricultural Environment** 2.1 Role of Agriculture in Indian Economy 2.2 Challenges to Indian Agriculture-Productivity, Rural Credit, Marketing, Rural Entrepreneurship 2.3 Recent Trends in Indian Agriculture: Cropping pattern, Technology, Crop Insurance, Water Management, AgriBusiness 3 **Industrial Environment** 3.1 Role of Industry in Indian Economic Development 3.2 Industrial Policy Resolution, 1991- Liberalization, Privatization and Globalization (LPG) 3.3 Challenges to Indian Industry-Labour & Employment, Regional Imbalance, Finance, Technology 3.4 Micro, Small and Medium Enterprises (MSME)- Definition & Role 3.5 Recent trends in Indian Industry- Indian Multinationals & New Policies **Service Sector Environment** 4 4.1 Role and Growth of Service Sector in Indian Economy 4.2 Challenges to Indian Service sector- Business-based & Knowledge-based Sector, Education sector, Health sector, Insurance, Tourism, Banking 4.3 Recent Trends in Indian Service Sector- Digital Economy, E-Commerce, E-Finance 5 **Banking Environment** 5.1 Banking- Definition, Functions, Changing Structure of Banking in India- New Private Banks, Small Banks, Payment Banks 2.2 Bank Accounts- Types, Procedure and Operation of Accounts 2.3 Recent Trends in Indian Banking Environment- E-Banking, E- Wallets, Bank Mergers and Amalgamations 6 **Overview of Indian economy** 6.1 Challenges of Indian Economy- Poverty, Employment, Inequality, Informal Sector 6.2 Policy Measures (Two-Three recent Programmes)- Poverty Alleviation Programmes; Employment Generation Programmes; Agriculture Development Programmes, Skill Development Programmes

## F.Y.B.A. Economics

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